



**Program Advertisement Opportunities
at the 2017 IABH Annual Conference**

Marriott Chicago Naperville
1801 Naper Blvd., Naperville, IL
September 7-8, 2017

Why advertise in the program book?

The Final Program includes the complete Conference curriculum, exhibitor listings and ads. All Conference attendees receive the program as soon as they arrive onsite and it is the most frequently used publication throughout the Conference — as well as an important takeaway for future reference. A PDF is posted online for broader reach. There’s no better way to showcase your presence and invite attendees to your booth than with a compelling ad.

AD SIZES

Ad Location	Specs	Price
Outside Back Cover Full Page	8.5 x 11 with bleed	\$1000
Inside Front Cover Full Page	8.5 x 11 with bleed	\$750
Inside Back Cover Full Page	8.5 x 11 with bleed	\$750
Inside Full Page	8.5 x 11 no bleed	\$500
Inside Half Page	7.5 x 4.5 horizontal	\$250
Inside Quarter Page	3.125 x 4.25 vertical	\$125
Company Logo Only	N/A	\$50



Program Book Advertisement Form
Due August 1, 2017

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email address: _____

IABH Member Non-member

Please choose your advertisement size from the list below:

- | | |
|--------------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Outside Back Cover - \$1,000 | <input type="checkbox"/> Inside Front Cover - \$750 |
| <input type="checkbox"/> Inside Back Cover – \$750 | <input type="checkbox"/> Inside Full Page - \$500 |
| <input type="checkbox"/> Inside ½ Page – \$250 | <input type="checkbox"/> Inside ¼ Page – \$125 |
| <input type="checkbox"/> Company Logo - \$50 | |

Payment method: check, money order or credit card only. Make checks and money orders payable to 'IADDA dba IABH'. Mail to IABH, 937 S. Second St., Springfield, IL 62704 or fax to 217.528.7340. For credit card payments or questions, contact Pel Thomas at 217.528.7335 ext. 10 or pel@ilabh.org.

Cancellation Policy

All cancellations and requests for refunds must be submitted in writing to IABH. Cancellations received before August 1, 2017 will result in IABH retaining 25 percent of the exhibit fee. No requests for refunds will be granted after August 1, 2017. IABH reserves the right to resell ad space not paid in full, without notice or refund, after August 1, 2017. IABH reserves the right to deny ad space to companies with overdue account balances with IABH.