



**Sponsorship Opportunities at the 2017 IABH Annual Conference**  
*Marriott Chicago Naperville*  
**1801 Naper Blvd., Naperville, IL**  
**September 7-8, 2017**

**Why should you consider sponsorship?**

IABH will be hosting the annual conference September 7, 2017 - September 8, 2017. We anticipate more than 200 conference attendees! The IABH Conference offers you the opportunity to showcase your organization, products, services and programs to addiction and mental health professionals from throughout Illinois and neighboring states. At the same time, you will be supporting the Illinois Association for Behavioral Health and its members.

**How does sponsorship work?**

Select which level or event(s) you would like to sponsor from the list below. Next, complete the sponsorship form and return it with your fee to IABH. We have limited sponsorship opportunities available which will be awarded first-come, first-served, so please act quickly! Should your organization be interested in a sponsorship package not listed, please contact Pel Kelley to discuss your interests.

**FULL CONFERENCE SPONSORSHIP LEVELS**

Sponsor Level	Platinum	Gold
<b>Package Price</b>	\$8,000	\$5,000
<b>Booth space included</b>	✓	✓
<b>Advertisement in program</b>	Full Page	Half Page
<b>Main conference passes included</b>	4	2
<b>Logo on signage within the main conference venue</b>	✓	✓
<b>Logo on event website w/link to company website</b>	✓	✓
<b>Profile in conference program</b>	✓	✓
<b>List of post attendees</b>	✓	✓
<b>List of pre-registered attendees</b>	✓	✓
<b>Insert in attendee bags</b>	✓	
<b>Opportunity to address conference attendees</b>	✓	

**ADVERTISEMENT SPECS**

Full Page Advertisement  
8.5 x 11 with bleed

1/2 Page Advertisement  
7.5 x 4.5 horizontal

## Keynote, Plenary and Event Sponsorships

Event	Keynote Sponsor	Thursday Gala <i>*includes 10 tickets per sponsor</i>	Thursday Luncheon Plenary	Friday Morning Plenary	Friday Noon Plenary	Film Festival
Price	\$8,000	\$6,000	\$4,000	\$4,000	\$4,000	\$3,000
Reserved VIP table in event room	✓	N/A	✓	✓	✓	✓
Sponsorship signage in event room near stage	✓	✓	✓	✓	✓	✓
Recognition in program as key event sponsor	✓	✓	✓	✓	✓	✓
Insert in attendee bags	✓	✓				
Company information on event tables	✓	✓				
Introduced during conference w/5 mins to address audience	✓	Exclusive access to ~200 conference attendees for 3+ hours				

### Individual Sponsorships

A limited number of exclusive and unique individual sponsor opportunities also exist:

#### Branded Notebook & Pen with Sponsor Logo - \$2,000

*Exclusive Opportunity*

- Logo printed on notebook and pen
- Acknowledged during opening plenary session

#### Branded Conference Bag—\$1,000

*Exclusive Opportunity*

- ~~Logo printed on one side of bag; other side will have conference logo~~
- ~~Acknowledged during opening plenary session~~

#### Refreshment Break Sponsor \$750

*Multiple Opportunities Available*

- Sign by the Break Table
- Acknowledged during plenary session