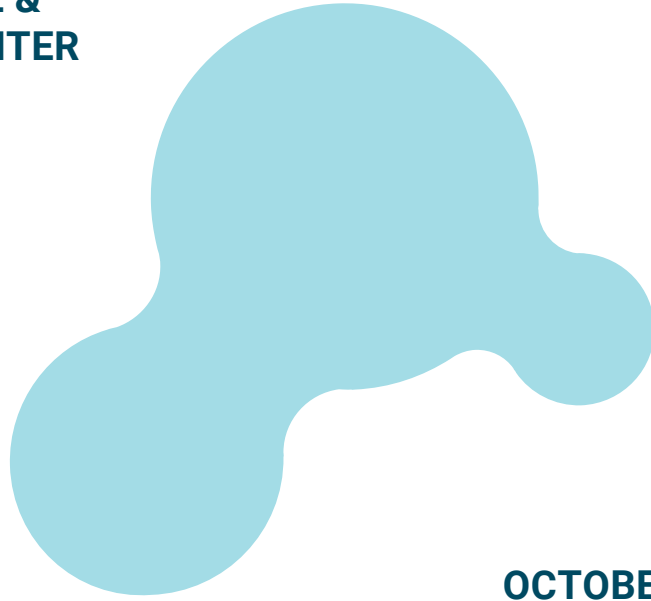


**BLOOMINGTON-NORMAL
MARRIOTT HOTEL &
CONFERENCE CENTER**



OCTOBER 22-23

IABH CONFERENCE 2025



**EXHIBITOR &
SPONSOR
PROSPECTUS**

INDIVIDUAL SPONSORSHIP LEVELS

PLATINUM | \$6,000

- ✓ Recognition by IABH Leadership at conference
- ✓ Premium exhibitor booth
- ✓ Logo on event app
- ✓ Logo on IABH website and in marketing newsletter
- ✓ 3 complimentary conference registrations
- ✓ Pre and post-conference attendee list
- ✓ One-page handout in welcome bag

GOLD | \$4,000

- ✓ Recognition by IABH Leadership at conference
- ✓ Standard exhibitor booth
- ✓ Logo on event app
- ✓ Logo on IABH website and in marketing newsletter
- ✓ 2 complimentary conference registrations
- ✓ Pre and post-conference attendee list

SILVER | \$3,000

- ✓ Recognition by IABH Leadership at conference
- ✓ Standard exhibitor booth
- ✓ Logo on event app
- ✓ Logo on IABH website and in marketing newsletter
- ✓ 1 complimentary conference registration



SPONSORSHIP OPPORTUNITIES

EXCLUSIVE

➔ WELCOME RECEPTION SPONSOR

\$8,000

- ✓ Company listed as a sponsor on event app
- ✓ Recognition by IABH Leadership at conference
- ✓ Logo on event signage

2 AVAILABLE

➔ KEYNOTE SPONSOR

\$5,000

- ✓ Company listed as a sponsor on event app
- ✓ Recognition by IABH Leadership before keynote
- ✓ Logo on event signage and displayed before, during and after keynote

EXCLUSIVE

➔ MOBILE APP SPONSORSHIP

\$4,500

- ✓ Company branding included across event app and listed as sponsor

2 AVAILABLE

➔ MOBILE APP BANNER SPONSOR

\$2,500

- ✓ Company banner displayed in homepage rotation on event app

EXCLUSIVE

➔ NAME BADGE LANYARD SPONSOR

\$2,000

- ✓ Company logo printed on conference attendee name badge lanyards
- ✓ Company listed as a sponsor on event app

EXCLUSIVE

➔ WELCOME BAG SPONSOR

\$2,000

- ✓ Company logo printed on conference attendee welcome bags
- ✓ Company listed as a sponsor on event app

SPONSORSHIP OPPORTUNITIES

5 AVAILABLE



MOBILE APP NOTIFICATION SPONSOR

\$1,750

- ✓ Company customized push notification sent to all attendees through event app at selected time

3 AVAILABLE



REFRESHMENT BREAK SPONSOR

\$1,500

- ✓ Company logo on break signage
- ✓ Company listed as a sponsor on event app

EXCLUSIVE



NAME BADGE SPONSOR

\$1,500

- ✓ Company logo printed on conference attendee name badges
- ✓ Company listed as a sponsor on event app

EXCLUSIVE



PHOTO BOOTH SPONSOR

\$1,250

- ✓ Company corner logo included on IABH Photo Booth conference frame

4 AVAILABLE



C-SUITE SPONSOR

\$1,000

- Company logo printed on suite signage
- Company listed as a sponsor on event app

The C-Suite is invitation only for member executive leadership with exclusive access to state agency heads.

40 AVAILABLE



BREAKOUT SESSION SPONSOR

\$750

- ✓ Company logo printed on session signage
- ✓ Company listed as a sponsor on event app

[SPONSORSHIP FORM](#)



BECOME AN EXHIBITOR

As an IABH Conference Exhibitor, you will have the opportunity to:



- Showcase your organization, products, services, programs, and staff
- Network and generate new leads in a face-to-face, high energy atmosphere
- Take advantage of a captive audience during scheduled exhibit times
- Access the latest information on new trends and innovations in addiction and mental health

BOOTH OPTIONS:

Available:

40 Standard Exhibitor Hall Booths

10 Premium Booths

*Silver, Gold and Platinum Sponsors have standard booths included but can upgrade to premium with added additional fee.

EXHIBITORS WILL RECEIVE:

- Table with table cloth
- Two chairs
- Booth identification sign
- One conference brochure
- Name badges
- One (1) complimentary full conference registration for the booth representative (includes meals, breaks and workshop attendance)
- Company description and logo on mobile app
- Conference attendee list provided via email post-conference

PRICING:

Standard:

- Member - \$775
- Non-Member - \$975

Premium:

- Member - \$1,275
- Non-Member - \$1,725

Forms due July 31, 2025.



TERMS & CONDITIONS

- All Sponsorship cancellations are to be submitted in writing to Pel Thomas Kelley, pel@ilabh.org. Half of the sponsorship will be forfeited for cancellations between July 1 and August 15, 2025. The entire sponsorship will be forfeited for cancellations after August 15, 2025.
- Upon receipt of payment, Exhibitors and Sponsors will receive a discount code via email to complete online conference registration(s).
- The Exhibitor/Sponsor is entirely responsible for the space that is allotted to them and agrees to reimburse the exhibition hall facility where the event is to be held or IABH for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Exhibitor/Sponsor assumes all responsibility for any and all loss, theft or damage to Exhibitor/Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against IABH or against exhibition hall facility from such loss, theft or damage.
- The space is to be used solely for the Exhibitor/Sponsor whose name appears in this agreement and it is agreed that the Exhibitor/Sponsor will not sublet or assign any portion of the same without written consent of Illinois Association for Behavioral Health (IABH).
- Exhibitor/Sponsor agrees to observe and abide by the foregoing terms and conditions and by such rules made by IABH from time to time for efficient and safe operation of the exhibit. The Exhibitor/Sponsor understands that IABH reserves the right to reject this application.
- Exhibitor/Sponsor shall abide by and observe all laws, regulations, and ordinances of any applicable government authority and all rules of the Exhibition Hall.

IABH reserves the right to deny exhibit space to companies that have overdue account balances with IABH.

Payment methods: check, money order, or credit card only. Make checks and money orders payable to IABH and mail to 937 S. Second St., Springfield, IL 62704. For credit card payments or questions, contact Pel Thomas at 217.528.7335 ext. 10 or pel@ilabh.org.

ARE YOU INTERESTED?

IABH wants YOU to join us as a sponsor or exhibitor at this year's conference! Check out the many opportunities available to fit your budget.

Click on the button below to view our sponsor and exhibitor prospectus. You can also head to ilabh.org/fall-conference for more overall event information.

If you have any questions regarding sponsorship opportunities, please contact Jud DeLoss, IABH CEO, at jud@ilabh.org.

[Secure your Sponsorship and Exhibitor Booth](#)



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