

# **2022 IABH CONFERENCE SPONSORSHIP & EXHIBITOR PROSPECTUS**

**AUGUST 29 - 31  
BLOOMINGTON-NORMAL MARRIOTT HOTEL &  
CONFERENCE CENTER**

# INDIVIDUAL SPONSORSHIP LEVELS

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## PLATINUM | \$5,000

- Recognition by IABH Staff at Conference
- Exhibitor booth in premier location
- Logo in program book
- Logo on IABH Website and in marketing newsletter
- 3 complimentary conference registrations
- Pre and Post-Conference Attendee List
- One-page handout in welcome bag
- One half-page ad in the program book

## GOLD | \$4,000

- Recognition by IABH Staff at Conference
- Exhibitor booth
- Logo in program book
- Logo on IABH Website and in marketing newsletter
- 2 complimentary conference registrations
- Pre and Post-Conference Attendee List
- One half-page ad in the program book

## SILVER | \$3,000

- Recognition by IABH Staff at Conference
- Exhibitor booth
- Logo in program book
- Logo on IABH Website and in marketing newsletter
- 1 complimentary conference registration
- One half-page ad in the program book

# SPONSORSHIP OPPORTUNITIES

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## **WELCOME RECEPTION SPONSOR - \$2,500**

SOLD

- Company listed as a sponsor in program book
- Recognition by IABH leadership at sponsored event
- Logo on event signage

## **NAME BADGE LANYARD - \$2,000**

- Company logo printed on conference attendee name badge lanyards

## **BOARD DINNER & RECEPTION - \$1,750**

SOLD

- Intimate opportunity to connect and share your services and products with our 28-member Board of Directors

## **REFRESHMENT BREAK SPONSOR - \$1,500**

- Company logo on break signage
- Company listed as sponsor in program book

## **WELCOME BAG - \$1,250**

SOLD

- Company logo printed on conference attendee welcome bags

## **NAME BADGE SPONSOR - \$1,000**

SOLD

- Company logo printed on conference attendee name badges

## **IN-PERSON BREAKOUT SESSION SPONSOR - \$750**

- Company listed as a sponsor in program book

## **FULL PAGE AD IN PROGRAM BOOK - \$500**

- Company-created ad featured on full page of program book

## **HALF PAGE AD IN PROGRAM BOOK - \$250**

- Company-created ad featured on half page of program book

# BECOME AN EXHIBITOR

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## **Bloomington-Normal Marriott Hotel & Conference Center**

201 Broadway Ave Normal, IL 61761

As an IABH Conference Exhibitor you will have the opportunity to:

- Showcase your organization, products, services, programs, and staff
- Network and generate new leads in a face-to-face, high energy atmosphere
- Take advantage of a captive audience during scheduled exhibit times
- Access the latest information on new trends and innovations in addiction and mental health

### **EXHIBIT COST:**

IABH Member:

\$775

Non-Member:

\$975

### **FORMS DUE:**

July 31, 2022

# EXHIBITOR DETAILS

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IABH Conference Exhibitors will receive:

- Table with table cloth
- Two chairs
- Booth identification sign
- One conference brochure
- Name badges

\*All tables will include electricity, must indicate need on form.

Exhibitors will also be given:

- One (1) complimentary full conference registration for the booth representative (includes meals, breaks and workshop attendance)
- Company description in program book
- Conference attendee list provided via email post-conference

# TERMS & CONDITIONS

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- All Sponsorship cancellations are to be submitted in writing to Pel Thomas Kelley, [pel@ilabh.org](mailto:pel@ilabh.org). Half of the sponsorship will be forfeited for cancellations between July 1 and August 15, 2022. The entire sponsorship will be forfeited for cancellations after August 15, 2022.
- Upon receipt of payment, Exhibitors and Sponsors will receive a discount code via email to complete online conference registration(s).
- The Exhibitor/Sponsor is entirely responsible for the space that is allotted to them and agrees to reimburse the exhibition hall facility where the event is to be held or IABH for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Exhibitor/Sponsor assumes all responsibility for any and all loss, theft or damage to Exhibitor/Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against IABH or against exhibition hall facility from such loss, theft or damage.
- The space is to be used solely for the Exhibitor/Sponsor whose name appears in this agreement and it is agreed that the Exhibitor/Sponsor will not sublet or assign any portion of the same without written consent of Illinois Association for Behavioral Health (IABH).
- Exhibitor/Sponsor agrees to observe and abide by the foregoing terms and conditions and by such rules made by IABH from time to time for efficient and safe operation of the exhibit. The Exhibitor/Sponsor understands that IABH reserves the right to reject this application.
- Exhibitor/Sponsor shall abide by and observe all laws, regulations, and ordinances of any applicable government authority and all rules of the Exhibition Hall.

IABH reserves the right to deny exhibit space to companies that have overdue account balances with IABH.

Payment methods: check, money order, or credit card only. Make checks and money orders payable to IABH and mail to 937 S. Second St, Springfield, IL 62704. For credit card payments or questions, contact Pel Thomas at 217.528.7335 ext. 10 or [pel@ilabh.org](mailto:pel@ilabh.org).

# ARE YOU INTERESTED?

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IABH wants YOU to join us as a sponsor or exhibitor at this year's conference! Check out the many opportunities available to fit your budget.

Click on the button below to view our sponsor and exhibitor prospectus. You can also head to [ilabh.org/fall-conference](http://ilabh.org/fall-conference) for more overall event information.

If you have any questions regarding sponsorship opportunities, please contact Jud DeLoss, IABH CEO, at [jud@ilabh.org](mailto:jud@ilabh.org).

[Secure your Sponsorship  
and Exhibitor Booth](#)