



IABH CONFERENCE

**SPONSOR
AND
EXHIBITOR
PROSPECTUS**
























MARCH 7 - 9, 2022



FULL CONFERENCE SPONSORSHIP LEVELS

SPONSOR LEVEL	PLATINUM	GOLD	SILVER
RECOGNITION BY IABH LEADERSHIP AT CONFERENCE MAIN EVENTS			
EXHIBIT BOOTH INCLUDED	PREMIER LOCATION	PREMIER LOCATION	
LOGO ON CONFERENCE SCHEDULE			
MAIN CONFERENCE PASSES INCLUDED	4	3	2
COMPANY LOGO ON ALL CONFERENCE SIGNAGE, WEBSITE AND MARKETING MATERIALS			
COMPANY LOGO AND LISTING AS SPONSOR ON THE MOBILE APP			
RECEIVE EVENT ATTENDEE LIST (NAME, COMPANY, TITLE & EMAIL)			
ONE-PAGE HANDOUT (PREPARED BY SPONSOR) INCLUDED IN CONFERENCE WELCOME BAG			
ONE-PAGE HANDOUT (PREPARED BY SPONSOR) MAILED TO ALL VIRTUAL ATTENDEES			
OPPORTUNITY TO ADDRESS CONFERENCE ATTENDEES			
PRICING	\$9000	\$7000	\$5000

SPONSORSHIP OPPORTUNITIES

EVENT	WELCOME RECEPTION	TUESDAY NIGHT EVENT	LUNCHEON SPEAKER	OPENING KEYNOTE	BREAKFAST SPEAKER	MOBILE APP SPONSOR
OPPORTUNITIES AVAILABLE	1	1	1	1	2	1
COMPANY LOGO ON CONFERENCE WEBSITE						
MAIN CONFERENCE PASSES INCLUDED	3	3	2	2	2	1
COMPANY LISTED AS SPONSOR ON THE MOBILE APP						
RECEIVE EVENT ATTENDEE LIST (NAME, COMPANY, TITLE & EMAIL)						
RECOGNITION BY IABH LEADERSHIP AT SPONSORED EVENT						
EXHIBIT BOOTH INCLUDED						
COMPANY LOGO ON SPONSORED EVENT SIGNAGE						INCLUDED THROUGHOUT THE APP
COMPANY LOGO ON SPLASH PAGE OF MOBILE APP (DISPLAYS EVERY TIME THE APP IS OPENED) FOR ONE YEAR FROM DATE OF SIGN UP						
PRICING	\$6500		\$6000	\$5000	\$5000	\$4500

INDIVIDUAL SPONSORSHIPS

TOPGOLF - NIGHT EVENT - \$6,500

SOLD

COMPANY LOGO WILL BE INCLUDED IN THE CONFERENCE APP, EVENT POSTER, AND MEAL/DRINK TICKETS

NAME BADGE LANYARD - \$3,000

SOLD

COMPANY LOGO PRINTED ON CONFERENCE ATTENDEE NAME BADGE LANYARDS
COMPANY LISTED AS A SPONSOR IN THE MOBILE APP

WELCOME BAG - \$2,500

COMPANY LOGO PRINTED ON CONFERENCE ATTENDEE WELCOME BAGS
COMPANY LISTED AS SPONSOR IN THE MOBILE APP

NAME BADGE SPONSOR - \$2,000

SOLD

COMPANY LOGO PRINTED ON CONFERENCE ATTENDEE NAME BADGES
COMPANY LISTED AS A SPONSOR IN THE MOBILE APP

MOBILE APP BANNER AD - \$2,000

AD STRATEGICALLY PLACED WITHIN THE MOBILE APP AND WEB APPLICATION TO MAXIMIZE VISIBILITY
LOGO HYPERLINKED TO COMPANY WEBSITE

REFRESHMENT BREAK SPONSOR - \$1,500

COMPANY LOGO ON BREAK SIGNAGE
COMPANY LISTED AS SPONSOR IN THE MOBILE APP

FRIEND SUPPORTER - \$1,000







COMPANY LISTED AS A SPONSOR IN THE MOBILE APP

IN-PERSON OR VIRTUAL BREAKOUT SESSION SPONSOR - \$500

COMPANY LISTED AS A SPONSOR IN THE MOBILE APP

INDIVIDUAL SPONSORSHIPS

FOR AN ADDITIONAL \$1,250, CONFERENCE SPONSORS AND EXHIBITORS CAN HOST AN EXCLUSIVE WEBINAR PRESENTATION ABOUT YOUR COMPANY, PRODUCTS AND SERVICES. THE WEBINAR PROVIDES AN EXCLUSIVE OPPORTUNITY TO CREATE A PRESENTATION CENTERED ON YOUR COMPANY'S PRODUCTS. WEBINAR INCLUDES:

-  ONE 45-MINUTE WEBINAR PRIOR TO OR POST-CONFERENCE (MUST BE HELD BEFORE MAY 31, 2022)
-  ONE ELECTRONIC INVITATION TO IABH MAILING LISTS DISTRIBUTED BY IABH – INVITATION IS PROVIDED BY SPONSORING COMPANY AND MUST BE APPROVED BY IABH
-  ONE ANNOUNCEMENT IN IABH NEWSLETTERS TWO WEEKS PRIOR TO THE EVENT
-  IABH STAFF WILL COMPLETE WEBINAR REGISTRATIONS
-  IABH STAFF WILL MODERATE LIVE Q & A
-  A LIST OF REGISTERED ATTENDEES WILL BE PROVIDED TO THE SPONSORING COMPANY

TOPGOLF EVENT



IABH WILL BE HOSTING A NETWORKING EVENT AT TOPGOLF NAPERVILLE. WE HOPE YOU JOIN US FOR A NIGHT OF FUN, CAMARADERIE, AND GOOD COMPETITION!

FOR \$6,500, YOUR COMPANY WILL BE THE EXCLUSIVE SPONSOR OF THIS EVENT!

SPONSORSHIP WILL INCLUDE: COMPANY LOGO AND SPONSORSHIP OF THE EVENT HIGHLIGHTED IN THE CONFERENCE APP & EVENT POSTER AND MEAL/DRINK TICKETS.

BECOME AN EXHIBITOR AT THE 2022 IABH ANNUAL CONFERENCE!

DOUBLE TREE BY HILTON LISLE-NAPERVILLE
3003 CORPORATE WEST DRIVE, LISLE, IL



SHOWCASE YOUR ORGANIZATION, PRODUCTS,
SERVICES, PROGRAMS, AND STAFF



NETWORK AND GENERATE NEW LEADS IN A FACE-
TO-FACE, HIGH ENERGY ATMOSPHERE



TAKE ADVANTAGE OF A CAPTIVE AUDIENCE
DURING SCHEDULED EXHIBIT TIMES



ACCESS THE LATEST INFORMATION ON NEW TRENDS AND
INNOVATIONS IN ADDICTION AND MENTAL HEALTH

EXHIBIT COST:

IABH MEMBER: \$775 NON-MEMBER: \$975

FORMS DUE:

JANUARY 31, 2022

IABH CONFERENCE EXHIBITORS RECEIVE:



6X30 CARPETED TABLE TOP BOOTH SKIRTED

- TWO CHAIRS
- BOOTH IDENTIFICATION SIGN
- ONE CONFERENCE BROCHURE
- NAME BADGES



ONE (1) COMPLIMENTARY FULL CONFERENCE REGISTRATION FOR THE BOOTH REPRESENTATIVE (INCLUDES MEALS, BREAKS AND WORKSHOP ATTENDANCE)



COMPANY DESCRIPTION IN CONFERENCE PROGRAM



CONFERENCE ATTENDEE LIST PROVIDED VIA EMAIL POST-CONFERENCE



ONLINE LOGO AND LINK TO CONFERENCE WEBSITE

TERMS AND CONDITIONS

CANCELLATION POLICY

All Sponsorship cancellations are to be submitted in writing to Pel Thomas Kelley, pel@ilabh.org. Half of the sponsorship will be forfeited for cancellations between January 1 - February 11, 2022. The entire sponsorship will be forfeited for cancellations after February 11, 2022.

CONFERENCE REGISTRATION

Upon receipt of payment, Exhibitors and Sponsors will receive a discount code via email to complete online registration.

LIABILITY/RESPONSIBILITY

The Exhibitor/Sponsor is entirely responsible for the space that is allotted to them and agrees to reimburse the exhibition hall facility where the event is to be held or IABH for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Exhibitor/Sponsor assumes all responsibility for any and all loss, theft or damage to Exhibitor/Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against IABH or against exhibition hall facility from such loss, theft or damage.

TERMS AND CONDITIONS

SPACE

The space is to be used solely for the Exhibitor/Sponsor whose name appears in this agreement and it is agreed that the Exhibitor/Sponsor will not sublet or assign any portion of the same without written consent of Illinois Association for Behavioral Health (IABH).

AGREEMENT TO TERMS AND CONDITIONS

Exhibitor/sponsor agrees to observe and abide by the foregoing terms and conditions and by such rules made by IABH from time to time for efficient and safe operation of the exhibit. The Exhibitor/Sponsor understands that IABH reserves the right to reject this application.

OBSERVANCE OF LAWS

Exhibitor/Sponsor shall abide by and observe all laws, regulations, and ordinances of any applicable government authority and all rules of the Exhibition Hall.

EXHIBITOR CANCELLATION POLICY

All exhibitor cancellations and requests for refund must be submitted in writing to IABH. Cancellations received will result in IABH retaining 25 percentage of the exhibit fee. No requests for refunds will be granted after February 15, 2022.

IABH reserves the right to deny exhibit space to companies that have overdue account balances with IABH.

Payment methods: check, money order, or credit card only. Make checks and money orders payable to IABH and mail to 937 S. Second St, Springfield, IL 62704. For credit card payments or questions, contact Pel Thomas at 217.528.7335 ext. 10 or pel@ilabh.org.

ARE YOU INTERESTED?

IABH wants YOU to join us as a sponsor or exhibitor at this year's conference! Check out the many opportunities available to fit your budget.

Click on the button below to view our sponsor and exhibitor prospectus. If you have any questions regarding sponsorship opportunities, please contact Jud DeLoss, IABH CEO at jud@ilabh.org.

**[Secure your Sponsorship
and Exhibitor Booth](#)**